

The Vogue logo consists of the word "vogue" in a white, lowercase, sans-serif font on a black rectangular background. To the right of the text is a small square icon divided into three vertical sections of different shades: purple, grey, and white.

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PRODUCT NAME **Vogue Plain & Stripe**

Total Pile Weight	1695 gms/sq.m (50 oz/sq. yd)
Tog Rating	1.56
Construction	Tufted
Finished Tuft Length	19mm (3/4 inches)
Pile Height Above Backing	8mm (0.31 inches)
Pile Fibre Content	80% Pure New Wool, 20% Virgin Nylon (Two Ply)
Tuft Density	1,488/sq.dcm. (96/sq.ins.)
Gauge	31.50/dcm (8/inch)
Stitches	47.2/dcm (12/inch)
Width (Stripe)	4.00m (13ft 1ins) & 0.66m Whipped Runner
Width (Plain)	4.00m (13ft 1ins) & 5m (16ft 4ins)
Primary Backing:	Woven Polypropylene
Laminate:	EnviroBac Method (Utilising polyolefins)
Secondary Backing:	Woven Polypropylene
*Total Carpet Weight	2,306/gms/sq.m. 68 oz/sq.yd.
*Total Carpet Weight is subject to variation depending on Backing Materials	
Recommended Performance:	Extra Heavy Domestic & General Contract
Colour Fastness:	Light, Shampoo, Dry Rub and Wet Rub to the currently enforced Performance Rating Standards (ISO, EN, BS)
Mothproofing:	Fully Treated
Flammability:	LOW - BS4790 Hot Metal Nut
Static Loading: (thickness loss after 24 hours recovery)	7.4%
Dynamic Loading: (per 1000 impacts)	0.8 mm